

---

# NEW PROPOSALS FOR INFLUENCE MAXIMIZATION ON SINGLE AND MULTIPLE SOCIAL NETWORKS

---

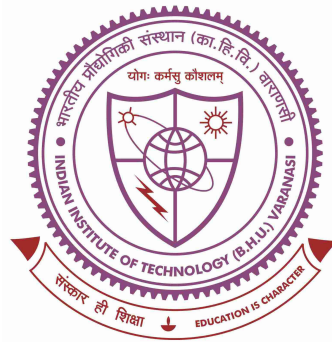
*Thesis submitted in partial fulfillment*

*for the Award of Degree*

*DOCTOR OF PHILOSOPHY*

*by*

SHASHANK SHESHAR SINGH



DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

INDIAN INSTITUTE OF TECHNOLOGY

(BANARAS HINDU UNIVERSITY),

VARANASI-221 005

Roll No. 16071002

2021